



2025 BRAND RELEASE CALENDAR

PROJECTED ON-SHELF DATES

SUMMIT CLASSICS



PER 12 OZ SERVING: 35 CAL, 3.5 CARBS, 4.0% ALC/VOL



NEW LAGERS



LAGER



LIGHT LAGER

SÁGA GODDESS SERIES



SÁGA IPA



SÁGA HAZY IPA



SÁGA IMPERIAL IPA



SÁGA TROPICAL IPA



SÁGA JUICY IPA



SÁGA SENSATION IPA



S1: JAN - JUN '25



S2: JUL - DEC '25

NIALAS NON-ALCOHOLIC



NIALAS IPA



NIALAS IRISH-STYLE DARK



NIALAS LATITUDE



NIALAS AMBLER

OCCASIONAL MIXED PACKS

T1 MIXED PACK: FEB - APR '25



T2 MIXED PACK: MAY - AUG '25



T3 MIXED PACK: SEP - DEC '25



N1: JAN - SEP '25



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RELEASE SCHEDULE

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
EXTRA PALE ALE												
TRIUMPHANT SESSION IPA												
OATMEAL STOUT												
TWINS PILS												
HEFEWEIZEN												
OKTOBERFEST												
WINTER ALE												
LAGER												
LIGHT LAGER												
SÁGA IPA												
SÁGA HAZY IPA												
SÁGA IMPERIAL IPA												
SÁGA TROPICAL IPA												
SÁGA JUICY IPA												
SÁGA SENSATION IPA												
HORIZON RED IPA												
SLUGFEST JUICY IPA												
CABIN CRUSHER LEMON												
LAKE CRUSHER MIXED BERRY												
COLD BREW COFFEE AMBER ALE												
NIALAS NON-ALCOHOLIC IPA												
NIALAS NON-ALCOHOLIC IRISH-STYLE DARK												
NIALAS NON-ALCOHOLIC LATITUDE												
NIALAS NON-ALCOHOLIC AMBLER												
TBD												

AVAILABLE PACKAGES

BOTTLES 12oz 6pk	BOTTLES 12oz 12pk	CANS 12oz 4pk	CANS 12oz 6pk	CANS 12oz 12pk	CANS 12oz 24pk	CANS 16oz 4pk	CANS 16oz 12pk	DRAUGHT	SÁGA PACK S1	SÁGA PACK S2	NIALAS PACK NI	MIXED PACK MI	MIXED PACK M2	MIXED PACK M3
★	★			★	★	★		★				★	★	★
				★		★						★		★
				★ JAN-MAR				NITRO YEAR RND				★		★
				★		★		★						
				★				★						
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