



2023 BRAND RELEASE CALENDAR

PROJECTED ON-SHELF DATES

CORE BRANDS



NIALAS NON-ALCOHOLIC SERIES



MIXED PACK EDITIONS

FIRESIDE EDITION T3: SEP - DEC '23



SÁGA GODDESS SERIES



ROTATIONALS



RELEASE SCHEDULE

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
EXTRA PALE ALE												
OATMEAL STOUT												
GREAT NORTHERN PORTER												
TWINS PILS												
TRIUMPHANT SESSION IPA												
NIALAS NON-ALCOHOLIC IPA												
NIALAS NON-ALCOHOLIC IRISH-STYLE DARK												
SÁGA IPA												
SÁGA HAZY IPA												
HORIZON RED IPA												
LAKE CRUSHER MIXED BERRY												
OKTOBERFEST												
WINTER ALE												
CABIN CRUSHER WITH LEMON												
CABIN CRUSHER WITH LIME												
LAKE CRUSHER TANGERINE												
TBD												

AVAILABLE PACKAGES

BOTTLES 12oz 6pk	BOTTLES 12oz 12pk	BOTTLES 12oz 24pk	CANS 12oz 6pk	CANS 12oz 12pk	CANS 12oz 24pk	CANS 16oz 4pk	DRAUGHT	MIXED PACK T1	MIXED PACK T2	MIXED PACK T3
★	★	★		★	★	★	★			★
	★						NITRO			
				★			★			★
				★	★	★	★			
				★		★	★	★		
			★							
			★							
				★	★	★	★			
				★		★	★			
	★			★		★	★			
	★			★		★	★			
							LTD.		★	
							LTD.		★	
							LTD.		★	
							LTD.			★