



# EPA POWER PLAY PROGRAM

It's time to order for Summit's EPA POWER PLAY with United Heroes League giveback program!  
This program will take place in Q4 2025. Discuss goals for ON-OFF Premise with your Summit Reps and see which items below can help support your team.

**PRE-ORDER WINDOW OPEN ON THE SUMMIT DISTRIBUTOR PORTAL  
JUNE 27 – JULY 25, 2025**

Price changes and orders not meeting minimums will be communicated immediately following closure of the pre-order window.



**EPA 3D Can Pop Up Display**  
Use for a display enhancer.  
**\$118 per carton** (10/per carton)



**Sawdust Wooden Hockey Mask Sign**  
Great for ON or OFF premise!  
**\$55 each**  
20" x 18"



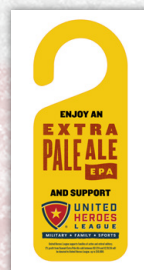
**FOR YOUR SALES TEAMS!**  
**HockeYak Rink Jacket**  
**\$50** Sizes: S - 3XL



**Summit Chevron LEDeon with EPA Badge**  
**\$135**  
18.5" x 20.5"



**EPA Inspired Hockey Jersey with Laces**  
Make your displays POP!  
**\$25**



**EPA Tap Handle Neck Hanger**  
3.5"W x 9"H with a 2"W opening to hang.  
Bring attention to your EPA tap lines!  
**\$18 per pack**  
(25/pack)



**Flexible Shoulder Stand \$12**  
To display Hockey Jersey  
21" arm across • 22" round metal base  
Adjustable Height 18-30"



# EPA POWER PLAY PROGRAM

**TIMING:** O – N – D

**BRAND:** EPA



**WHAT:** Summit will donate a portion of sales up to \$10,000 to United Heroes League in Hastings MN

**UNITED HEROES LEAGUE:** Helping military families heal, build friendships and engage in their communities through sports

**RATSKELLER/SOCIAL MEDIA:** Activations throughout program

**INCENTIVES:** Work with your Summit Rep

**TIMELINE:** Pre-Orders June 27 – July 25, WAD early September

**CHECK PRESENTATION:** January 2026 with a pro-athlete appearance

## DISTRIBUTORS CAN DONATE TOO!

### RAISE \$2500

- Social Media Thanks
- 2 Tickets to Wild Game (2025 -2026 Season)

### RAISE \$5000

- Social Media Thanks
- 4 Tickets to Wild Game (2025 -2026 Season)
- 8" x 8" Brick Array on Vets Monument
- 2 Custom HockeYak Jackets



### RAISE \$10K

- Social Thanks, Web Listing
- 8 Tickets to Wild Game (2025 -2026 Season)
- 16" x 16" Brick Array on Vets Monument
- 4 Custom HockeYak Jackets

### RAISE \$20K

- Social Thanks, Web Listing
- 12 Tickets to Wild Game (2025 -2026 Season)
- Largest 24" x 24" Brick Array on Vets Monument
- Pro-Athlete Appearance
- 10 Custom HockeYak Jackets



## PACKAGING

Artwork not final • Image of UHL giveback only on 12pk EPA can wraps